

Copenhagen Manual

How and why your country will benefit from making an
Innovation Barometer for the Public Sector



by
National Centre for Public Sector Innovation (COI)
and
Statistics Denmark

What is the Copenhagen Manual – and why do we need it now?

The Nordic countries – Denmark, Finland, Iceland, Norway and Sweden – all have produced an Innovation Barometer in their national context, that is each country have done one or more national surveys on public sector innovation utilizing a common approach. The strategic use of the Innovation Barometers vary across the Nordics, but all acknowledge the value of international comparisons.

A growing number of international actors have expressed an interest in doing an Innovation Barometer in their respective countries. To accommodate the interest, National Centre for Public Sector Innovation (COI) and Statistics Denmark are inviting to an open joint venture in order to produce a Copenhagen Manual, i.e. a set of guidelines for making an Innovation Barometer.

Our ambition is to create a user-oriented guide. We would like to transform the Nordic experiences and results, thus far mainly communicated through different websites and publications in Nordic languages, into an easily accessible, action-oriented set of guidelines in English. Therefore, we invite potential future users to share their questions and considerations in addition to the Nordic actors sharing their experiences working with the Innovation Barometer.

The guide is also needed since the Nordic experiences have clearly demonstrated that innovation in the public sector is different from private sector innovation and therefore cannot be measured by the exactly same yardstick. When it comes to private sector innovations statistics, the internationally used yardstick is OECD and Eurostat's guidelines for innovation statistics as set out in the Oslo Manual. Most OECD countries have provided statistics done in accordance with the Oslo Manual since the early 1990s. This has made it possible for scholars and decision-makers alike to learn from an ever-growing source of data on private sector innovation that can be compared over time and across countries. The Innovation Barometer is designed to offer public sector innovators a basis for a similar source of knowledge. Furthermore, the ambition is to design the Copenhagen Manual so that it will be attractive and practically feasible for several countries to reap the growing benefits of doing an Innovation Barometer.

When the Danish National Centre for Public Sector Innovation and Statistics Denmark developed the Innovation Barometer it was intentionally done in accordance with the Oslo Manual. However, adjustments had to be made as cognitive testing showed that significant changes were needed if the questionnaire were to make sense to managers of public sector workplaces. Consequently, the questionnaire was revised to reflect the reality of public sector managers' experiences.

Thus, one cannot fully understand public sector innovation if seen through the same lens as private sector innovation. When we compare well-known insights from statistics on private sector innovation with the Innovation Barometer findings, we observe fundamental differences between private and public sector innovation. For instance, the most important framework for private sector innovation is market competition but political decision-making for public sector innovation. Innovators in the two sectors can nevertheless learn a great deal from each other, especially if available data allow for a mutual understanding of sector-specific differences.

Hence, the Copenhagen Manual is not meant to be a 'competitor' to the full Oslo Manual. The Copenhagen Manual is to be a practical guide that provides the additional tools needed to measure public sector innovation in a meaningful way. Another significant difference is that the Copenhagen Manual will have a broader audience, since the Nordic experience show that the type of national actors that decide to carry out an Innovation Barometer varies. Among the already published Innovation Barometers, for example, only the Danish has been carried out with a national statistics bureau as a full partner. This indicates that the Copenhagen Manual must be pragmatic and flexible if it is to help different actors in several countries make their first Innovation Barometer.

Who is invited?

You can contribute no matter whether you have already done an Innovation Barometer/national survey, are in the early stages of preparing one, or are considering doing one. Your main interest does not have to be methodological – your contribution is also valuable if you are mainly interested in how to best use the results generated. We also welcome experts in the field and organizations with a portfolio of doing surveys and statistics to the co-creation process.

The nine organisations in the Nordics that have already done barometers have all committed to contribute: National Center for Public Sector Innovation (DK), Statistics Denmark (DK), The Association of Finnish Local and Regional Authorities (FI), Ministry of Finance and Economic Affairs (IS), Icelandic Association of Local Authorities (IS), Norwegian Association of Local and Regional Authorities (NO), Agency for Public Management and eGovernment (NO), Swedish Association of Local Authorities and Regions (SE), Vinnova (SE).

How can you contribute?

The work will be organized so that you can contribute and be part of the process without attending physical meetings. You can contribute in a number of ways – via video meetings on zoom, email or by attending physical meetings. We appreciate any contribution, even if you can only spare a few hours to share your questions and comment via zoom.

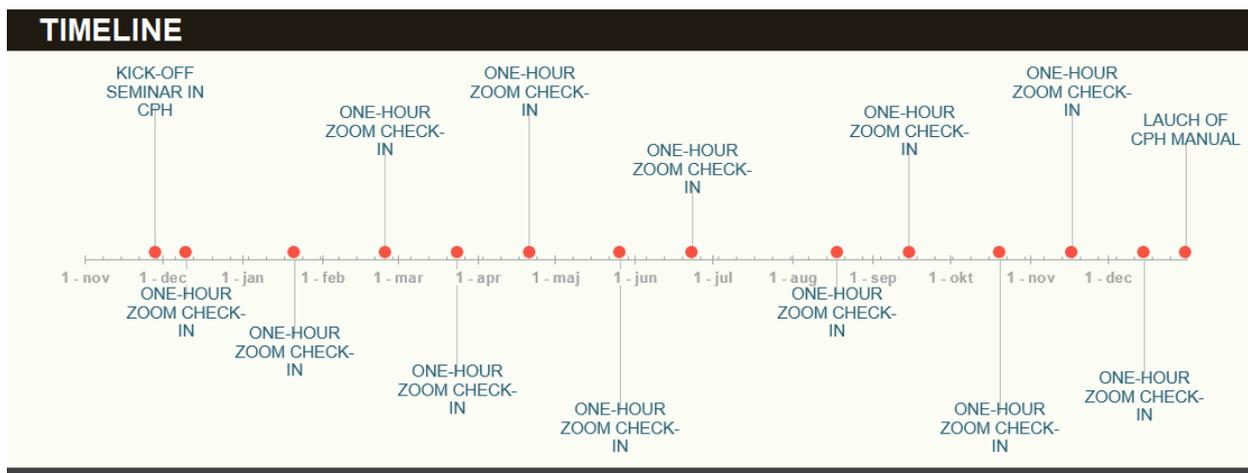
What are the costs for participating in the co-creation process?

There is no participation fee. The joint venture itself makes no financial resources available for the participants. This means that each participant must cover their own travel expenses if they choose to participate in physical meetings. Participants will also not be economically compensated for any time spent working on the joint venture.

Expenses for physical meetings (meeting facilities and catering) will be paid in full by organizations who would like to host. Any travel costs need to be covered by the persons or organizations participating.

When will the co-creation take place:

There will be a kick-off-meeting in Copenhagen on November 28th 2019 from 9.30 am to 16.00 pm. The work on the manual will run from October 1st 2019 to December 31st 2020.



Communication

The website innovationbarometer.org hosts the ongoing work on Copenhagen Manual as well as other relevant international material in relation to Innovation Barometers – such as cases, videos, infographics etc.

In order to co-create and share the Copenhagen Manual with the rest of the world, communication is essential. We are happy and proud that the Nordic Council of Ministers have chosen to cofound the communication efforts that will raise www.innovationbarometer.org and related activities to new standards. Indeed, we hope the Copenhagen Manual will become a standard in the very literal sense of the word.

Questions and participation:

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About the Innovation Barometer

Key findings from the Nordic Innovation Barometers (in English): Measuring New Nordic Solutions – Innovation Barometer for the Public Sector: www.innovationbarometer.org

Denmark (In English):

Background: <https://www.coi.dk/en/what-we-do/innovationbarometer/>

Key findings in the 2nd edition of the Innovation Barometer: <https://innovationsbarometer.coi.dk/main-results-in-english/>

Myths that the Innovation Barometer allows us to debunk:

https://apolitical.co/solution_article/eight-myths-about-public-sector-innovation-debunked/

Our book from the first edition of the Innovation Barometer has an executive summary in English. You can download the book here:

https://innovationsbarometer.coi.dk/media/33947/innovationsbarometeret_webudgave_2016.pdf Please see pp.15-19

The Innovation Barometer is a joint venture between COI and Statistics Denmark – the Danish national Agency for Statistics <https://www.dst.dk/en> As an official statistics some of the barometer results are available online in English: <https://www.statbank.dk/10149>

Statistics Denmark has produced a comprehensive documentation. Also available online in English:

<https://www.dst.dk/en/Statistik/dokumentation/documentationofstatistics/public-sector-innovation>

Norway (in Norwegian)

Municipalities:

<https://www.ks.no/fagomrader/innovasjon/innovasjonsledelse/innovasjonsbarometeret-for-kommunal-sektor/>

State sector:

<https://www.difi.no/fagomrader-og-tjenester/innovasjon/innovasjonsbarometer-staten-2018>

Sweden

In English:

<https://skl.se/tjanster/englishpages/activities/innovation.25868.html>

In Swedish:

<https://skl.se/naringslivarbetedigitalisering/forskningochinnovation/innovation/innovationsbarometern.24832.html>

Iceland (In Icelandic)

<https://vimeo.com/304797241>

<https://opinbernyskopun.island.is/>

Finland

In Swedish:

<https://www.kommunforbundet.fi/aktuellt/2018/innovationsbarometern-mater-reformer-i-kommunerna>

In Finnish:

<https://www.kuntaliitto.fi/ajankohtaista/2018/innovaatiobarometri-mittaa-kuntien-uudistumista#>

http://shop.kuntaliitto.fi/product_details.php?p=3598